Bridging the gap between Education and Employment
Education - Employment landscape has changed

**SKILL GAP** 7.1 million open jobs that employers cannot fill*

**EDUCATORS** are being asked to show job placement

**STUDENTS** are expecting education to lead to employment

**EMPLOYERS** are expecting/demanding more job ready candidates

**ALTERNATIVES** lots of competition in the marketplace

*CNN Money, May 2016
Education - Employment Information Gap

Skills Gap

Information Gap

educators

Employers

Bridging the gap between Education and Employment
Community Colleges (some of our clients)
What Is Jobspeaker?

A skills based platform to better serve students/jobseekers, institutions, employers through data.

A mobile & online collaboration platform between:

- Jobseeker
- Institution*
- Employer

with more efficient communication comes better outcomes for all

Better Jobs | Better Reporting | Better Employees

* where Institution = Community College, High School, Workforce Center, Placement Center, Employment Agency, CBO, ...
A comprehensive engagement platform for jobseekers and employers.
Skills Based Solution

Mapping skills earned in the classroom or through experience to skills required in the labor market

Using machine learning with internal plus college/faculty review …

Skills Taxonomy

Student Skills
- Additional skills the student has acquired elsewhere

Institution Skills:
- Program
- Course
- SLOs

Job Market Skills:
- Aggregated
- Employer
- Recruiter
Throughout their Career Lifecycle - Guided Pathways

- Engage Alumni
- Find My Focus
- Engage Employers
- Career Aware
- Ensure Learning
- Clarify The Path
- Career Training
- Enter The Path
- Stay On Path
- Career Prepare
Comprehensive solution for your College ecosystem

- Alumni Engagement
- Admissions & Retention
- Employment Services
- Student Services
Equity: Comprehensive system to improve outcomes for all

Community & Collaboration Tools

- Mobile App
- Career Preparation
- Customizable Job Board
- Event Management
- Work Based Learning
- Candidate Search
- Placement Tracking
- Alumni Engagement
- Reporting & Analysis

Living Wage - Fulfilling Career

- Under-Educated
- Undecided
- Adult Learners
- Skill Builders
- Disadvantaged
- Under-employed
- Veterans
- First Generation
- Unemployed
- Unsure

Veterans

Living Wage - Fulfilling Career

Unsure

First Generation

Temperature

Unemployed

Viruses

Fulfilling Career

Under-Educated

 Undecided

 Adult Learners

 Skill Builders

 Disadvantaged

 Under-employed
Linking disparate systems together for the purposes of career exploration/preparation and employment
Expanding Enterprise Partner Ecosystem

jobspeaker™

+ 

burningglass®
CandidCareer.com
ellucian
eLumen
ETS
Get Focused!
IBM
LinkedIn
PENN FOSTER
PeopleSoft
salesforce
Wonderlic
Jobspeaker’s **Collaboration platform** Automates the process and **Connections** to yield better outcomes for all: Institution, Jobseeker & Employer

**Collaborate**

- **Institution / Agency**
  - Dean
  - Admin
  - Data
  - Career Services
  - Faculty
  - Job Developer

**Skills Connect**

- **Jobseeker**

**Employer**

**Automate**

- Excel
- Data Analysis
- Data Storage
Enterprise Solution for Employers

- Job Postings
- Applicant Tracking
- Candidate Search
- Employee Training & Advancement
- Reporting & Analytics

Automate

Skills Connect

Collaborate

Employer

Jobseeker

College
WHERE TO FIND US

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